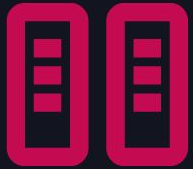# CoreSuite

One Solution for Every Operation.
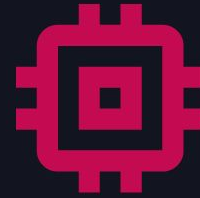
Customers Main Pain Points

Server Expenses

The need for local server infrastructure creates significant expenses for small businesses.

Insufficient Customization

Limited customization options make integration across all business aspects challenging.

Lack of Modern Technology

Using outdated technologies limits companies from achieving their potential growth.

AI Agent Solutions

Our AI system uses specialized agents to transfer information smoothly between business units. Marketing identifies customers, Design creates solutions, Development builds, and Accounting manages finances.

Marketing Agent
Finds leads, forwards to design.

Design Agent
Creates solutions, shares with dev.

Development Agent
Builds products, hands to finance.

Accounting Agent
Manages billing and summaries.

Fully Customizable

Completely customized modules designed to align seamlessly with unique business requirements, ensuring flexibility and adaptability to address specific operational challenges and enhance overall efficiency.
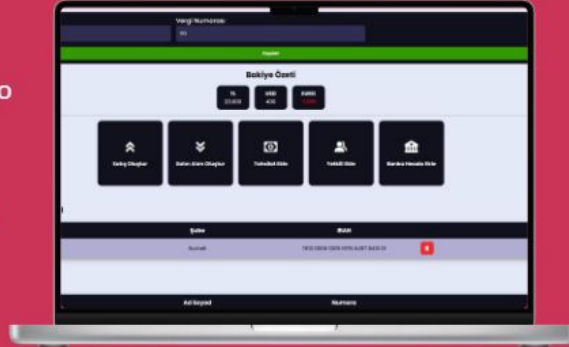
Access from anywhere

Use your computer or phone work remotely and stay connected effortlessly.
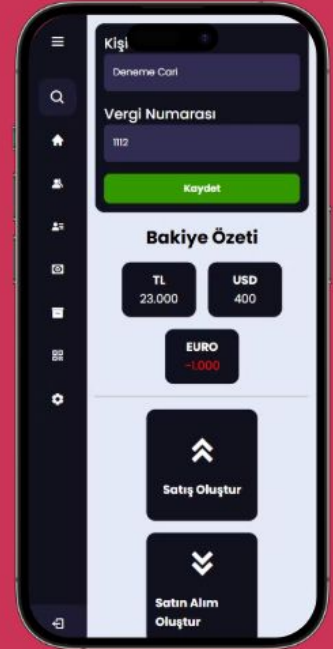
User-Friendly

Designed with a simple, intuitive interface that prioritizes ease of use, minimizing the learning curve for new users while enhancing productivity and ensuring a seamless experience for all levels of technical expertise.

	CoreSuite 499₺ / Month	Competitor 50.000+ ₺
User Count	Infinite	1
Server Expenses	Included	Not Included
Modules	20+	5
AI Integration	Unlimited Access	Not Supported
Supported Platforms	PC, Mobile, TV	PC
Free Documentation and Video Training	Free	10.000₺ / Day
Customization	✔	✘
Third–Party Integrations	✔	✘
Automated Updates	✔	✘

Marketing Plan

01

Demo Usage

Provides potential users with a hands-on experience to explore the product's features, usability, and benefits in real-world scenarios, enabling them to understand its value and provide feedback for further development.

02

Free Lessons

Offer users access to guided tutorials and training sessions, enabling them to learn and explore product features at no cost, enhancing their understanding and user experience.

03

Free accounts for students

Provide access to the program, helping students learn and making it easier for companies to hire skilled graduates.

"

As a customer, we were able to easily and fully integrate with the system thanks to its modular design. The AI system has also optimized our operations, significantly improving efficiency and performance.

Hamdi Çebi
Gumruk.com.tr

Our Goal

Our goal is to improve operational efficiency by simplifying processes, reducing costs, and optimizing resources to boost productivity.

Company Vision

To become a leading ERP solution that effectively addresses all business needs, supported by cutting-edge, next-generation technologies.

Short-Term Roadmap

Feb 2025 → May 2025 → Nov 2025

MVP

Demo version release with
core modules

First Release

Stable version release and
long term support

First 1.000 Customers

Target Audience

Market Potential

Marketplace capacity reflects the increasing demand for ERP systems as businesses embrace digital solutions. With AI, cloud platforms, and the need for customizable, scalable systems, the ERP market is primed for rapid growth.

Target Audience Profile

Small and medium-sized businesses often hesitate to invest in ERP systems due to the high budgets required. Our goal is to offer this segment a high-quality, innovative product that provides a competitive edge at a more affordable price.
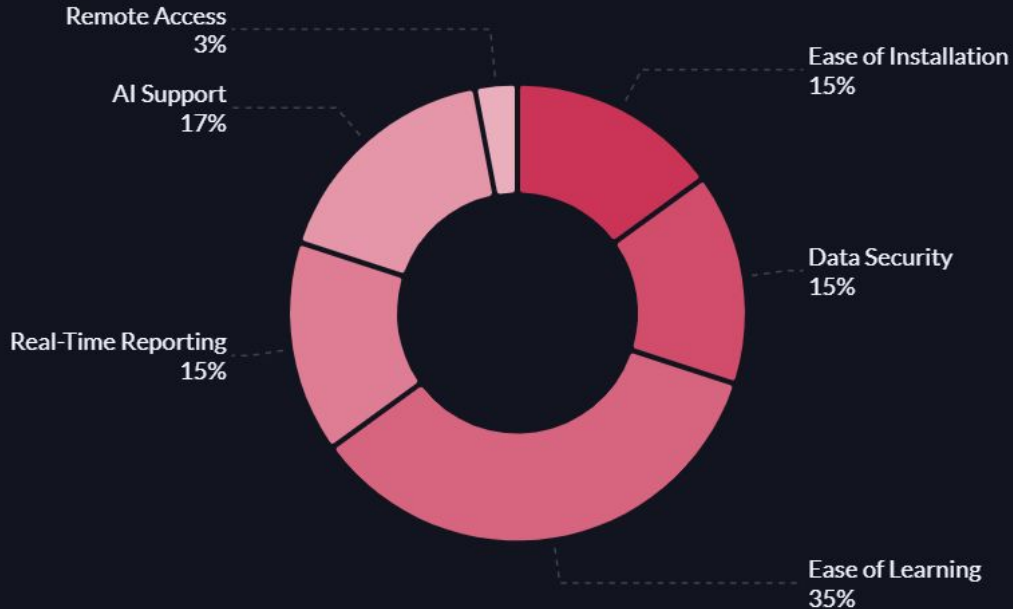
Target Audience Survey

Target audience preferences by percentage

Remote Access
3%

AI Support
17%

Ease of Installation
15%

Data Security
15%

Real-Time Reporting
15%

Ease of Learning
35%

Ease of Learning Takes the Lead
With 35% of the preferences, ease of learning stands out as the most desired feature. This highlights the audience's need for a user-friendly and accessible experience.

### Equal Priority for Installation and Security
Ease of installation and data security each hold 15%, reflecting their balanced importance. Users value both quick setup and robust protection equally.

AI and Remote Access as Supporting Features
AI support stands at 17%, showcasing its growing value among users. In contrast, remote access at 3% indicates it is a lower priority feature.

Technological Compatibility

We designed the system for seamless integration with modern tools, ensuring high performance and scalability across all devices.
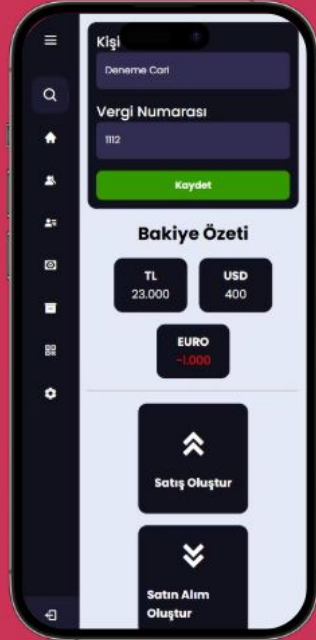
User-Centric Interface

The design prioritizes ease of navigation and clarity, ensuring users can quickly access core functionalities. Clean layouts and intuitive visuals reduce learning curves, enhancing user engagement.

Aesthetic Consistency

The visual design follows a cohesive color scheme and modern typography to maintain professionalism. These elements reinforce brand identity and make the interface visually appealing.

Usage Results

Pros

01	No server requirements
02	Easy reporting
03	Real-time notifications
04	AI support

Cons

01	Limited modules
02	Connection interruptions
03	Insufficient settings

Launch Plan

Step 1
Single Company Test

Step 2
10-User Test

Step 3
Limited User
Acceptance

Step 4
Full Access

Step 5
Global Launch
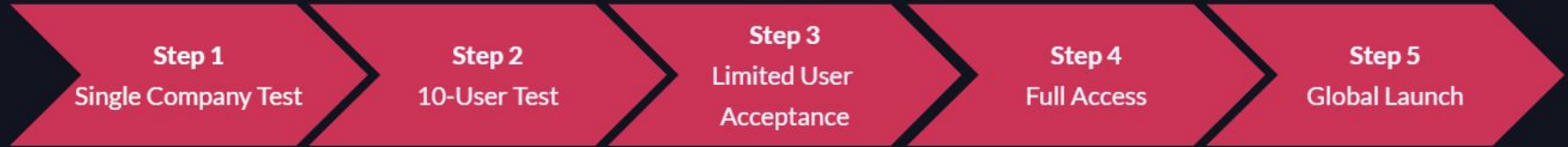
The launch plan involves a phased approach, starting with internal testing, expanding to limited users, followed by full access, and culminating in a global launch for worldwide availability.

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